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PRESS RELEASE

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ANUA COMPLETES ACQUISITION OF SIM/TECH FILTER

Greensboro, N.C. (April 18, 2023) – Anua International LLC (Anua) has acquired all GAG Sim/Tech Filters, Inc. assets. [Sim/Tech](#) will continue to operate as usual in Boyne City, Michigan. Anua is anticipating a seamless customer experience during the transition. All current staff are being retained, including Darrell Maves, Operations Manager, and Chris Jones, Plant Manager.

According to Colin Bishop, Anua Partner and Chief Executive Officer, “I have known Gary Koteskey for over 25 years. I have a great appreciation and admiration for Gary’s vision in building a company with innovative products that solve septic system problems in simple and novel ways. Gary’s legacy is also about people, his customers, and end-users. Anua is so pleased to be able to continue Gary’s legacy forward and work with Darrell and Chris. We all share a common vision of people-planet-solutions.”

Sean Martin, Anua Partner and President adds, “Anua is very excited that Gary has entrusted us to continue his legacy of providing industry-leading wastewater filtration, septic safety, and maintenance products that simplify the daily lives of wastewater professionals.”

Gary Koteskey, Owner of Sim/Tech Filters, Inc. shares, “I loved developing new products and this industry needed and wanted them. With a lot of help from family, friends, and employees, we have managed to sell septic products, which we call performance products, in all 50 states and many other countries. I am very proud that others have seen the value in our products. Thank you to everybody that I have met and done business with over the years. I have decided to sell Sim/Tech to Anua. Anua knows wastewater treatment very well and shares in our enthusiasm to provide performance products for those systems.”

The asset purchase was completed on April 18, 2023. The acquisition includes all Sim/Tech Filter technologies, all regulatory approvals, all testing data, patents, trademarks, intellectual property, website domain, and other assets. Sim/Tech Filter manufacturing will be under the direction of Marcelo Cassani, Chief Operating Officer, and will continue operations in Boyne City, Michigan.

For more information, visit simtechfilter.com

